



No. 1-1/2009-R&C [CFA]

Dated: 06-02-2012

Circular R&C-CFA No. 56/11-12

Subject: Promotional scheme for the new Prepaid Broadband customers with their own modem on promotional basis for a period of 90 days in all the circles – reg.

In order to promote the customer owned modem, it has been decided by the Competent Authority that ***“New Prepaid Broadband customers who provide their own modem will be provided prepaid BB account without any activation & installation charges and with 100 MB complementary balance with 15 days validity.”***

2. To continue the prepaid broadband account after its creation, the customer has to recharge his account by purchasing any of the prepaid BB recharge vouchers as per his choice.
3. The above promotional scheme shall be available ***only to the new prepaid Broadband customers, who provide their own modem, on promotional basis for a period of 90 day.***
4. **These instructions shall have the immediate effect.**
5. ***Since the above scheme shall not be available to existing prepaid or postpaid Broadband customer, field units should ensure that the landline number against which above prepaid connection is to be provided, should not have any existing prepaid or postpaid broadband connection.***
6. All other terms and conditions currently applicable to New Broadband applicants shall remain unchanged.
7. Monthly feedback report may kindly be sent at tccfa.hq@bsnl.co.in and broadbandbsnlco@gmail.com for further review of the scheme.

**Sd/
(S. L.Meena)
AGM (T&C)-CFA**

To

All CGMs - Telecom Circles/ Metro Telephone Districts.

Copy for information to :-

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance), BSNL.
4. All PGMs / GMs - CFA, CO BSNL.
5. All Tariff committee members [Sr. GM (NWP-CFA)/Sr. GM (NWP-BB)/Sr. GM (PDP-CFA)/GM (Finance-CFA)], BSNL C.O.
6. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
7. GM (IT), CO BSNL – for placement on BSNL Website.
8. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-27/08-Broadband/Pt.1 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
9. AD OL for Hindi version
10. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
11. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
12. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
13. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
14. Guard File.

**(S.S.Verma)
DM (T&C)-CFA**